

## Travelers Launches New Professional Indemnity Products

LONDON, 17 January, 2012 – Travelers today announced the launch of a new Professional Indemnity (PI) product offering aimed at the publishing and general media sectors.

Travelers Insurance Company Ltd. is a leader in providing solutions for the Media and Entertainment sector, offering a range of products including media production cover, theatrical products cover and event cancellation. The addition of these new PI products greatly enhances the company's media portfolio in the UK market.

Travelers' deep industry knowledge allows it to apply a focussed, dedicated underwriting approach to this sector. This provides an ease of application for the broker as well as the usual personal service and quick, efficient claims handling.

Uniquely, the company's ten media-related products, which cover a range of different media organisations, are underwritten by a single dedicated media team who have long standing experience in this sector. This allows them to better understand this market and specific industry risks.

Alex Clegg, Product Manager, Media & Entertainment at Travelers, said: "We are aware that brokers appreciate our expertise in this specialist sector, and it was important that we enhanced our offering with the addition of these PI products.

"The UK is the easiest market for a claimant to bring a libel case, so it is important that all media clients have the security that PI cover affords. While PI is not mandatory, the majority of media businesses are aware that it is a necessity, and it may well be a condition of a contractual agreement."

**Ends**

**About Travelers**

The Travelers Companies, Inc. is a leading provider of property liability insurance for motor, home and business. Travelers has more than 30,000 employees and operations in the United States, Canada, UK, and Ireland, and generated revenues of approximately \$25 billion in 2010. In Europe, the diverse business lines offered through Travelers Insurance Company Ltd.; Travelers Syndicate Management Ltd. (Syndicate 5000), which trades on the Lloyd's of London market; and Travelers Underwriting Agency Limited (formerly Galatea) afford its customers a wide range of coverage. For more information, visit [www.travelers.co.uk](http://www.travelers.co.uk).

# # #

**CONTACTS**

Adrian Beeby  
FWD PR  
0207 6232368  
07879 403564

[adrian.beeby@fwdpr.co.uk](mailto:adrian.beeby@fwdpr.co.uk)

Andrew Lyons  
FWD PR  
020 7623 2368  
07823 555673

[andrew.lyons@fwdpr.co.uk](mailto:andrew.lyons@fwdpr.co.uk)